

SADIA SIDDIQUA TISA

SEO Strategist | Digital Marketing Specialist | Outreach Expert

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Portfolio: [sadia-siddiqua.github.io/Sadia-Siddiqua](#) | [Service Portfolio](#) | [Writing Samples](#)



SEO and Digital Marketing Specialist with 5+ year experience in SEO strategy, outreach campaigns, Shopify content management, lead generation, and AI-focused content optimization. Skilled in improving search visibility, managing international campaigns, and delivering digital growth solutions for clients across the USA, UAE, Australia, and Canada.

SPECIALIZATIONS

SEO • GEO/AEO Optimization • Outreach Campaigns • Lead Generation • Shopify Content • Content Marketing

CORE SKILLS

SEO Strategy & On-Page SEO • Cold Email Outreach • Campaign Deliverability • Shopify Content Management • Prospect Research • LinkedIn Branding • Content Marketing & Copywriting • Canva Design • WordPress • English-Bangla Translation

TOOLS & PLATFORMS

Google Search Console • Google Analytics • Shopify • WordPress • Canva • Apollo • Instantly • LinkedIn Sales Navigator • ChatGPT & AI Tools • Google Workspace • MS Office Suite • Trello • Slack • Zoom • HTML/CSS/JavaScript Basics

PROFESSIONAL EXPERIENCE

Campaign Manager | ProspectOut LLC

Sep 2025 – Present | Dhaka, Bangladesh | Remote

- Managed international cold email outreach campaigns and campaign optimization.
- Conducted lead generation, prospect research, and deliverability management.
- Set up Google Workspace and outreach infrastructure for remote operations.

Shopify Content Executive | Upwork

Jan 2024 – Jan 2026 | Australia | Remote

- Managed 100+ Shopify product listings and SEO-focused content assets.
- Produced GEO and AEO optimized blogs for higher AI and search visibility.
- Supported eCommerce operations and virtual assistant tasks.

Freelance Translator | Kendrobindu

Jan 2024 – Feb 2026 | Remote

- Translated and proofread professional English-Bangla content while maintaining clarity and tone.

Copywriter | Farmers Market Asia

Nov 2023 – Jun 2024 | Dubai, UAE

- Created website copy, social media content, and marketing materials for international campaigns.

SEO Content Specialist | getwpexpert.com

Jul 2024 | Remote

- Created SEO-friendly WordPress content and conducted keyword research.

KEY ACHIEVEMENTS

Ranked MOMU in Google Top 3 search results and AI-powered search suggestions • Built 5,000+ organic LinkedIn followers within 8 months • Worked with international clients from Australia, UAE, USA, and Canada • Experienced in telemarketing and outbound outreach campaigns • Presented AI/ML research at BIM 2025

EDUCATION

BSc in Computer Science & Engineering (CSE)

International Islamic University Chittagong (IIUC) | 2021–2025 | CGPA: 3.14 / 4.00

Higher Secondary Certificate (HSC) – Science

Chittagong College | 2019–2020 | GPA: 4.25 / 5.00

Secondary School Certificate (SSC) – Science

Sitakund Girls High School | 2017–2018 | GPA: 5.00 / 5.00

CERTIFICATIONS & ACTIVITIES

Copywriter Work Experience Certificate – Farmers Market Asia • BIM 2025 Research Presentation • IEEE App Development Crash Course • IT Fiesta 2024 Instant Poster Design Runner-Up • Science Carnival 4.0 Hackathon Participant • Kendrobindu Translator Experience Certificate

PORTFOLIO & SAMPLES

Service Portfolio: <https://sadia-siddiqua.github.io/service-portfolio/>

Writing Samples: <https://docs.google.com/document/d/1jC3zfD3cz1-dBJbcWTHEFATj2huCtZBQGwIRbNYisRQ/edit?usp=sharing>